



For Immediate Release

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The Pioneer Valley Therapeutic Riding Association is pleased to partner with HOOF-it Technologies. In addition to being a prize sponsor for the 2nd Annual Spring Benefit Horse Show, HOOF-it is donating a portion of their sales to PVTRA. For every grooming kit (http://www.hoof-it.com/catalog2/product_info.php?cPath=25&products_id=45) sold from now until the end of May, HOOF-it will donate \$4 towards our program. The 2nd Annual Spring Benefit Horse Show is being held May 22, 2010 at Muddy Brook Farm in Amherst, MA

The grooming kit consists of 13 essential grooming supplies and horse care goodies. This horse grooming box is great for everyday horse care and is a must when you're grooming at horse shows. The box itself has a handle and lock and removable tray insert. Inside the box is two body brushes, a mane brush, a hoof brush, sweat scraper, rubber curry comb, hoof pick, hoof dressing container and brush, mane comb, three sponges and a cleaning cloth. This grooming kit is a remarkable value at only \$29.95.

The Pioneer Valley Therapeutic Riding Association is a NARHA premier accredited therapeutic horseback riding program serving the Pioneer Valley of Massachusetts since 1984. Therapeutic riding improves the lives of individuals with physical, cognitive and emotional disabilities. Horseback riding improves a rider's flexibility, balance and muscle strength. The unique relationship formed with the horse and the process of mastering equestrian skills leads to increased confidence, patience, self-esteem and independence.

For the full class list, entry form and more information on our program; please visit www.pioneervalleytra.org or <http://www.narha.org> to find an accredited center near you. For more information on HOOF-it Technologies please visit www.hoof-it.com.